Placement at the time of graduation

The survey, which is filled in at the time of graduation is conducted annually in cooperation with Suomen Ekonomit, The Finnish Association of Business School Graduates.

Employment statistics - graduates in 2014

In 2014, 387 M.Sc. graduates responded to Aalto University School of Business/Suomen Ekonomit survey at the time of graduation.

In total, 79% of the graduates were employed upon graduation. First employment was commonly found in the private sector (83% of graduates) while the universities employed 3% and the public sector 5% of the M.Sc graduates from the School of Business. The majority (88%) are employed in the Helsinki area, and some 7% move abroad for work.

The compatibility of the education with the employment was considered to be excellent or good by 87% of the respondents.

M.Sc. placement by industry was the following: accounting 28%, general administration 23%, marketing 18%, HR 5%, IT 5%, teaching and research 4%, service sector 2%, logistics 2%, secretarial and assisting duties 2% and other duties 11%.

The monthly starting salary for the graduates (gross) was 3 505 € on average and median 3 300 €.

Source: Aalto University School of Business/Suomen Ekonomit Survey at the time of graduation in 2014